

Jayme LaFleur

Specialized Graphic Artist

CONTACT

jayme@jaymelafleur.com

www.jaymelafleur.com

letters of recommendation
may be received upon request



TECHNICAL SKILLS

Art mediums: Graphite; Carbon dusting; Pen and Ink; Colored pencil; Charcoal; Oil/Watercolor/Acrylic/Guash paints; Black & White and Color photography (Capturing, Developing, and Printing); Digital photography; Latex/Wax/Plaster sculpting, casting, and molding; Mixed Medium; Pantone color

PC and Mac proficient in:

Adobe: Photoshop (All versions-CS2), Illustrator (All versions-CS2), Image Ready, In-Design, After Effects, Encore, Acrobat
Macromedia: Flash, Fireworks, Dreamweaver, Director
Other: 3-D Studio Max, Discreet, Maya, Rhino, Flamingo, Quark Xpress, Swish, Final Cut, EZIO, Motic Images, Microsoft Office

OTHER ASSETS

- Ability to easily mimic any style
- Adept to working in a fast paced industry
- Proficient in most all imaging software
- Ability to follow progress of technology
- Understanding of both 2D and 3D imaging
- Medical and science background
- Proficient in both PC and Mac platforms
- Capable of grasping new concepts quickly
- Proven record of creating original ideas

EDUCATION

The University of Texas
Southwestern Medical School
May 2004-Dec. 2005
(Further Medical and Art Education)

The University of Texas at Dallas
Aug. 2003-Dec. 2003
(Further Science Education)

The University of Michigan
School of Art and Design
Sept. 1999-Aug. 2003
(B.F.A. Science Illustration)

AWARDS

The University of Michigan
Dean's List (1999-2003)
West Shore Community College Art League
Mildred Pirtle Scholarship (1999-2003)

APPLIED STUDIES

Illustration; Science Illustration; Anatomical Illustration; Surgical Illustration; Graphic Design; Figure Drawing; Computer Imaging; Computers for Graphic Designers; 3-D Computer Modeling; Advanced Computer Modeling and Animation; Computer Interfacing; Web Design; Digital Photography; Photography; Printmaking; Sculpture; Painting; Museum Methods; Costume Design; Embryology; Chordate Structure and Phylogeny; Molecular Cell Biology; Animal Physiology; Musculoskeletal Anatomy; Medical Anatomy; Neuro Anatomy; Human Genetics; Forensic Biology; Pathology

PROFESSIONAL EXPERIENCE

Visionary Legal Technologies – (2007-Present)

Chief of Marketing

- Branding and corporate identity for law and court reporting firms
- Ad, flyer, brochure, postcard, and HTML email marketing design
- Tradeshow booth design and creation; signage
- Website design, 3-D modeling and animation for various projects
- Management of ad placements in various popular law magazines
- Interactive order forms for sales/accounting departments
- Package design for software/ hardware

Visuplay Interactive – (2006-2007)

Senior Graphic/Multi-Media Designer

- Brochure/postcard/logo/business card/catalog design, layout, production/ HTML emails
- Website design and flash animation /3-d animations for both website and video use
- Commercial photography
- Video production, and video special effects for commercials, marketing, point of purchase touch-screen kiosks, and television
- Concept art and storyboarding
- Digital photo enhancement and touchups

Robbie Dean Press – (2003-2004)

Illustrator/Production Artist

- Brochure/postcard/HTML emails
- Flash animation for website use
- Children and general book illustration, covers and full books

FREELANCE/CONTRACT EXAMPLES

American Premium Blends—Graphic Designer

Branding; creation of flyers, Power Point slides, brochures, point of purchase, commercial photography, package design

Michigan Property Exchange—Graphic Designer

Branding of company; creation of flyers, brochures, logo, and other marketing materials

Art Squad—Graphic Designer

Commercial photography; Digital enhancement of photos using Photoshop; Action Scripting; Point of Purchase posters

Skill Speak—Medical Illustrator/Multi-Media Artist

Illustrations for specialized research projects; Research of topics; Flash animation and scripting for informative CD-ROMs

The Creative Group—Graphic Designer/Production Artist

Commercial photography; Digital enhancement of photos using Photoshop; Action Scripting; Point of Purchase for retail

C Solutions—Computer Software Training

Computer software training in Macromedia Fireworks and Dreamweaver; Consultation in web hosting services, options, and packages; Training on various computer file extensions, the difference between file extensions, and use of those file extensions between both Mac and PC platforms

REFERENCES

- Robert Kauffman—Visuplay Interactive (Founder)
972.333.1410 / roberttk@visuplay.com
- Christina St. Clair—C Solutions (Owner)
248.756.4146 / CSolutions2004@aol.com
- Steven Thrasher—Thrasher Associates, LLC (Owner)
972.918.9312 / steve4laws@aol.com
- Vernon Klein—Visionary Legal Technologies (Coworker)
214.991.5713
- Manuel Aláez—American Premium Blends (VP of Operations)
313.617.9205/malaez@apblends.com